

SINDH EDUCATION FOUNDATION, GOS.	
Expression of Interest (EOI) for production of SEF Documentary Film	
HIRING OF INDIVIDUAL CONSULTANT REQUIRED FOR MAKING SEF DOCUMENTARY FILM (Ref. SEF/WEB/17-18/27)	
Opening of EOI: November 6, 2017	
Interview Dated: November 8, 2017	
FINANCIAL EVALUATION SHEET:	
Shortlisted Firm:	M/s. SHARMEEN OBaid CHANWARY.
FINANCIAL EVALUATION:	
Duration of Contract (in days)	30
Lump sum amount (Inclusive of all Government Taxes)	Rs. 1,000,000/-
Remarks:	Qualified & Successful Firm
<p>Note: This sheet is developed by the SEF Procurement Department.</p> <p>1) The Consultant Selection Committee found that total 5 envelopes were received against the EOI, all the Firms M/s. Maniq Studio, M/s. Gameover Production, M/s. USS Media, M/s. Films D'art and M/s. SOC Films met the Eligibility Criteria. These Firm (s) are called for interview.</p> <p>2) The Interview Committee conducted interviews of the representative(s) of shortlisted firm(s). The interview Committee members unanimously decided to rate M/s. SOC Films as first and M/s. Film D'Art as second on the basis of Evaluation and Interview.</p> <p>3) M/s. SOC Films agreed to cover the production of SEF documentary as per the Terms of Reference on SEF budget and timeline.</p> <p>4) The Consultant Selection Committee recommended to award the Contract to M/s. SOC Films. This is for kind approval of Competent Authority of SEF.</p>	
CO-OPTED MEMBER	
<p>Mr. Nisar Banbhan Deputy Director- ACU Co-opted Member Sindh Education Foundation Government of Sindh</p> <p>Mr. Nawab Zafar Ali Deputy Director (M&E) Secretary/Member Consultant Selection Committee Sindh Education Foundation Government of Sindh</p> <p>Mr. Mubashir Mirza Assistant Director (AASP) Member of Consultant Selection Committee Sindh Education Foundation Government of Sindh</p> <p>Mr. Taufique Ahmed Shaikh Assistant Chief, Planning & Development Dept. Govt. of Sindh Member of Consultant Selection Committee Sindh Education Foundation Government of Sindh.</p> <p>Mr. Muhammad Moosa Soomro Deputy Secretary, (B & E -IV) Finance Department, Govt. of Sindh Member of Consultant Selection Committee Sindh Education Foundation Government of Sindh.</p> <p>Mr. Muhammad Abdullah Abbasi Director (General Administration & Co-ordination) Chairman Consultant Selection Committee Sindh Education Foundation Government of Sindh.</p>	
CONSULTANT SELECTION COMMITTEE	



SINDH EDUCATION FOUNDATION

Government of Sindh



SUBJECT: MINUTES OF MEETING HELD ON 8TH NOVEMBER, 2017 AT 2.00 P.M

Meeting was held on 8th November, 2017 at 2:00 pm in the conference room, Sindh Education Foundation, Karachi. The Committee had Co-opted the following as member (Co-opted) of the Committee.

- Deputy Director (ACU), SEF for Hiring of Individual Consultant Required for Making SEF Documentary.

Participants:

- Ms. Shahpara Rizvi: Acting Director (Training and Assessment)
- Mr. Nisar Banbhan: Deputy Director (Advocacy Communications Unit)
- Ms. Huma Jabeen: Acting Assistant Director (Training and Assessment)
- Mr. Aftab Rathore: Senior Officer (Research & Publication Unit)

Participated Individual (s):

- Mr. Hameed Magsi from Mantiq Studio
- Mr. Muzamil Bhutto from USS Media
- Mr. Waseem Gazdar from Film D'ART
- Ms. Huma Shah (Project Manager) from SOC Films
- Mr. Faisal Qureshi from Game Over Production

The Agenda of the meeting is given below:

TO CONDUCT INTERVIEW AND GAUGE CAPACITY OF INDIVIDUAL(S) AND PROVIDE RECOMMENDATION TO CSC FOR SEF DOCUMENTARY

- Expressions of Interest for Hiring of Individual Consultant Required for Making SEF Documentary (SEF/WEB/17-18/27).

Evaluation Criteria:

The credentials of the prospective documentary and film makers was evaluated in terms of

- Experience and Projects
- Affiliation,
- Time Duration,
- Budget
- Equipment and Crew
- Technical Team
- Methodology and Proposal
- Script Writing

Over view By Ms. Shahpara Rizvi & other committee members:

- The SEF documentary aims to showcase the Initiatives of SEF spanning 25 years
- Aggressive Marketing of SEF portfolios is not encouraged through the documentary
- The Primary focus will be to highlight the sincere effort of Sindh government in promoting quality education in rural Sindh through of SEF
- Interviews of CM and MD will be included in the documentary
- Logistics and Transportation support to be provided by SEF
- Team Member from Training Unit will facilitate the field and schools visit
- The duration for documentary including all aspects of production is 26 days
- The silver jubilee will include launches of new initiatives such as Teach For Change, INSTAL and Biography of Anita Ghulam Ali



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Mantiq Studio:


- Mr. Hameed Magsi, CEO
- Profile: 7 years' experience comprises of Development Projects with BRAC, WWF and Pehla Qadam.
- Experience for government project is not demonstrable
- Time Duration: The specified period of 26 days is sufficient for pre-production to post production including shoots in fields. Interviews of high profile government officials will also be included in the documentary
- Budget: The proposed budget specified by SEF is sufficient for the organization as the BRAC film was produced within the same budget
- Equipment: Equipped with latest equipment including Drone
- Team: On hands experience in Development sector lead by Shahzaman Baloch across remote areas of Sindh
- Methodology and Proposal: Sound & Music: Original Music Recording through recording studios
- Script: Content writers with proficiency in English language to write script
- **Score: Third Preference**

Film D'Art:

- **Represented By: Waseem Gazdar –Technical Manager, Film D'Art**
- Experience and Projects: Film Production since 1968. Currently working under the leadership of Aisha Gazdar, with huge portfolio of Social Development and Social Film.
- Aisha Gazdar: Experience in Journalism and development sector
- Portfolios primarily include Non-Profit Projects
- Renowned Projects: Silent Voices, The Citizen's Foundation and Honor Killing
- Awards: Canadian Institute of Art
- Field work: Conducted Researches across remote areas of Sindh
- Team: 5-7 experienced team member including DOP
- Duration: Film D Art has ability to complete project within the given time frame covering all locations
- Script: Aisha Gazdar
- Equipment: Equipped with all state of the art equipment
- Budget: Carry out the project within the given budget
- Project Collaboration: Finalize By Aisha Gazdar upon meeting the concerned officials at SEF
- **Score: Second Preference**

SOC Films

- Represented By: Huma Shah and Syed Ayub
- Experience and Achievements: Two Time Oscar winner for filming social issues.
- Duration: One and half month required for completing the project. The one and half a month is required for fulfilling all the standard operating procedures. This includes scripting, videography, editing and approvals
- Methodology: Producer for each location with two camera men. Multiple locations not be video graphed as it will affect consistency and uniformity of film quality
- Team: Credentials of Team and role of each team member provided in EOI
- Fieldwork: Attained Fieldwork across under privileged areas of Sindh
- Proposal: Make an attempt to include story line around the SEF schools visualizing students. The story line will be developed in collaboration with team of SEF
- Equipment: Details of equipment and crew provided in EOI
- **Score: Most Preferred**

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Game Over Production

- Represented By: Faisal Qureshi
- Nature of Film making: Commercial and Corporate
- Equipment: Latest technology with drone cameras
- Duration and Budget: Once the concept is final by SEF
- Fieldwork: Spearheaded AKSP project

USS Enterprise/Media

- Represented By: Muzzami Bhuuto
- **Projects:** The proposal given by USS Enterprise is not fulfilling the criteria that can successfully highlight thematic areas as expected by the committee
- The proposed budget by SEF has been deemed as insufficient for high digital documentary
- USS refused to do this task if offered at the existing rate.

Conclusion:

Upon Evaluation it has been deemed by the Interview committee that on account of Portfolio and achievement preferences for the prospective organization has been made as following

- **First SOC Films:** Profile, Equipment, Standard Operating Procedures SOC Films possess international level experience and it is a renowned Production house. It is also one of organization that has its own studio.
- **Second Film D Art** has been preferred for Vast Experience high quality films documentary on Social Issues in low Budget films such as TFC. Possess international experience and secured two international awards. They are in the field since several decades. They have hi-tech equipment and their own studios
- **Third Mantiq Studio:** Has for renowned projects such as BRAC and WWF. However, on account of lack of crew and team the quality of documentary will subject to compromise
- **Forth Game Over Production:** Spearheaded by Second in Command Team Members instead of leading the Project under the leadership of First in command. They have their main set-up in Islamabad.
- **USS Media:** Due to low budget USS organization has declined to work for the project not sufficient for the High Digital such as 2D and 3D

The Committee members unanimously decided to rate SOC Films as first and Film D Art as second if they agree on our budget and timeline. In case they don't agree then third option would be Mantiq Studio. The Procurement Department of SEF will make offers and take their consent on Thursday and update the Committee.

Signature ?



SINDH EDUCATION FOUNDATION

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SUBJECT: MINUTES OF MEETING HELD ON 8TH NOVEMBER, 2017 AT 2.00 P.M

INTERVIEW COMMITTEE

Sign: 

Ms. Huma Jabeen
Acting Assistant Director (T&A Unit)
Member of Interview Committee
Sindh Education Foundation,
Government of Sindh

Sign: 

Mr. Nisar Banbhan
Deputy Director (ACU)
Secretary/Member of Interview Committee
Sindh Education Foundation
Government of Sindh

Sign: 

Mr. Mohammad Aftab Rathore
Senior Officer (RPU)
Member of Interview Committee
Sindh Education Foundation,
Government of Sindh

Sign: 

Ms. Shahpara Rizvi
Acting Director (T&A Unit), SEF
Chairperson of Interview Committee
Sindh Education Foundation
Government of Sindh



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ATTENDANCE SLIP

Date: 8TH NOVEMBER, 2017

Tender No. SEF/WEB/17-18/27

Tender of: HIRING OF INDIVIDUAL CONSULTANT REQUIRED FOR MAKING SEF DOCUMENTARY.

Following are the shortlisted Individuals Consultant for Interview.

S.No.	NAME OF INDIVIDUAL CONSULTANT	CONTACT (Cell #)	SIGNATURES
1	Abdul Hameed Magesi	0321-4841661	
2	Muzammil Bhutto	0314-7701875	
3	Wasima Qazdar	03222 400904	
4	SYED AQUIF	0513-2901768	
5	HUMA SHAH	0321-2544567	
6	Hassam (Crane owner)	0332-2288543	



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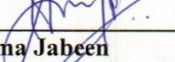


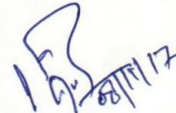
ATTENDANCE FOR INTERVIEW


HIRING OF INDIVIDUAL CONSULTANT REQUIRED FOR MAKING SEF DOCUMENTARY (SEF/WEB/17-18/27)


DATE: 8TH NOVEMBER, 2017

INTERVIEW COMMITTEE

Sign: 
Ms. Huma Jahen
Acting Assistant Director (T&A Unit)
Member of Interview Committee
Sindh Education Foundation,
Government of Sindh

Sign: 
Mr. Nisar Banbhan
Deputy Director (ACU)
Secretary/Member of Interview Committee
Sindh Education Foundation
Government of Sindh

Sign: 
Mr. Mohammod Aftab
Senior Officer (RPU)
Member of Interview Committee
Sindh Education Foundation,
Government of Sindh

Sign: 
Ms. Shahpara Rizvi
Acting Director (T&A Unit), SEF
Chairperson of Interview Committee
Sindh Education Foundation
Government of Sindh


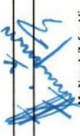
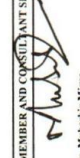
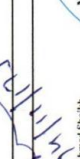


SINDH EDUCATION FOUNDATION GOVERNMENT OF SINDH
HIRING OF INDIVIDUAL CONSULTANT REQUIRED FOR MAKING SEF DOCUMENTARY FILM

Expression of Interest (EOI) for production of SEF Documentary Film

SEF/WEB/17-18/27		Participated Firms				
EOI Opening Date: 6th November, 2017		MR. ABUL HAMEED M/s. Mantiq Studio	MR. FAHIM BUREHI M/s. Gamover Productions	MR. SANJULAH SINGH M/s. USS Media	MS. AYESHA QURESHA M/s. Firms D'art	MS. SHARMEEN O. CHANWARY M/s. SOC Films
S. No.	Eligibility Criteria	Yes	Yes	Yes	Yes	Yes
1	The Consultants working primarily in the field of documentary film production (Consultant's profile (Detailed CV))	Yes	Yes	Yes	Yes	Yes
2	Declaration stating that the Consultant is not part of any political or religious organization. It must also undertake that he/she is not blacklisted by any government, semi-government or autonomous body.	Yes	Yes	Yes	Yes	Yes
3	The Consultants must have been active in the field of making documentaries, short animated movies and other films for at least three preceding years (Details of documentary films produced along with copies of the show reel on DVD format)	Yes	Yes	Yes	Yes	Yes
4	An excellent track record, recognition of films at the national or international forums and/or receipt of awards would be given due weightage (Certificates of awards & any other relevant documents of participation in National / International Festivals, if any)	Yes	Yes	Yes	Yes	Yes
5	Availability of an experienced crew/team to work on this project (Credentials of the crew/team members)	Yes	Yes	Yes	Yes	Yes
6	The Consultants should have annual financial turnover of Rs. 1,500,000 during the last 3 years.	Yes	Yes	Yes	Yes	Yes
7	All relevant tax provisions are applicable as per SPP Rules 2010 (Amended 2017)	Yes	Yes	Yes	Yes	Yes
FINDING		Eligible	Eligible	Eligible	Eligible	Eligible

NOTE:
 1 The eligibility sheet has been prepared by the Co-opted Member and compiled by the Procurement Dept. SEF.
 2 The Consultant Selection Committee thoroughly discussed the findings of the eligibility process and endorsed that all the aforementioned Firm(s) are eligible and qualified through Eligibility Criteria process of EOI. The Consultant Selection Committee recommended Interview committee to conduct interview and gauge capacity of shortlisted firms.

CO-OPTED MEMBER AND CONSULTANT SELECTION COMMITTEE

 Mr. Nisar Bannhan Deputy Director-ACU Co-opted Member Sindh Education Foundation Government of Sindh	 Mr. Nawab Zafar Ali Deputy Director (MA&I) Secretary of Consultant Selection Committee Sindh Education Foundation Government of Sindh	 Mr. Mubashir Mirza Assistant Director (A&ST) Member of Consultant Selection Committee Sindh Education Foundation Government of Sindh	 Mr. Tanzeem Ahmed Shaikh Assistant Chief (Ed&T) Planning & Development Dept. Govt of Sindh Member of Consultant Selection Committee Sindh Education Foundation Government of Sindh	 Mr. Muhammad Moina Soomro Deputy Sec. Finance (I & F IV) Member of Consultant Selection Committee Sindh Education Foundation Government of Sindh	 Mr. Munam Ali Director, General Administration & Coordination Chairman of Consultant Selection Committee Sindh Education Foundation Government of Sindh
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SINDH EDUCATION FOUNDATION

Government of Sindh



SUBJECT: **MINUTES OF THE MEETING OF CONSULTANT SELECTION COMMITTEE HELD ON 6th NOVEMBER, 2017 AT 03:30 P.M**

Meeting of the Consultant Selection Committee was held at 03:30 p.m. on 6th November, 2017 in the conference room, Sindh Education Foundation, Karachi. The Committee had Co-opted the following as member of the Committee.

- Deputy Director, ACU, SEF, (Co-opted Member CSC), SEF for **Hiring of Individual Consultant Required for Making SEF Documentary.**

The Chair of the Committee briefed the participants of the Committee about the agenda of the meeting. The Agenda of the meeting is given below:

OPENING OF EXPRESSION OF INTEREST AT 3:30 P.M ONWARDS

- **Hiring of Individual Consultant Required for Making SEF Documentary (SEF/WEB/17-18/27).**

Agenda of the Meeting

The participants of the meeting were informed about the Hiring of Individual Consultant Required for Making SEF Documentary (SEF/WEB/17-18/27) advertised on 20th October, 2017 on SPPRA and SEF's official website. Last date for submitting EOI(s) was 6th November, 2017 and was opened on the same date at 03:30 p.m. In response to the EOI, total Five (5) Individual submitted their proposals.

The following are the individual(s) participated in the aforesaid EOI:

1. Mr. M. Asad from Gameover Production.
2. Mr. Hameed Magsi from Mantiq Studio.
3. Mr. Muzamil from USS Media.
4. Ms. Aisha Gazdar from Films D'art.
5. Ms. Huma & Mr. Ayub from SOC films.

The Expression of Interest (EOIs) for the production of SEF documentary film were opened in the presence of the Committee members and individual(s) and subsequently the Consultant's profile (Detailed CV) were signed by all the members of the Committee along with the envelopes.

The CSC proposed that the Technical Proposals of participated individual(s) to be sent to Co-opted member for initial evaluation after completion of necessary paperwork by the Procurement Department to initiate the evaluation. The Committee recommended to proceed further with the process.

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SINDH EDUCATION FOUNDATION

Government of Sindh



MINUTES OF THE MEETING OF CONSULTANT SELECTION COMMITTEE HELD ON
6TH NOVEMBER, 2017 AT 03:30 P.M
CO-OPTED MEMBER & CONSULTANT SELECTION COMMITTEE

Sign: _____

Mr. Nisar Banbhan

Deputy Director, ACU, SEF

Co-opted Member

Sindh Education Foundation,

Government of Sindh

Sign: _____

Mr. Nawab Zafar Ali

Deputy Director (M&E),

Secretary Consultant Selection Committee

Sindh Education Foundation,

Government of Sindh

Sign: _____

Mr. Mubashir Mirza

Assistant Director, (AASP),

Member Consultant Selection Committee

Sindh Education Foundation,

Government of Sindh

Sign: _____

Mr. Taufique Ahmed Shaikh

Assistant Chief,

Representative from Planning & Development
Dept.,

Member of Consultant Selection Committee

Sindh Education Foundation,

Government of Sindh

Sign: _____

Mr. M. M. M. M.

Deputy Secretary (B & E IV),

Representative Finance Dept., GoS,

Member of Consultant Selection Committee,

Sindh Education Foundation,

Government of Sindh

Mr. Muhammad Abdullah Abbasi
Director (General Administration & Co-ordination)
Chairman of Consultant Selection Committee
Sindh Education Foundation
Government of Sindh



SINDH EDUCATION FOUNDATION

Government of Sindh



TENDER ATTENDANCE SLIP

Date: 6th November, 2017

Agenda: Opening of Expression of Interest (EOI)

Tender No. SEF/WEB/17-18/27

Tender: HIRING OF INDIVIDUAL CONSULTANT REQUIRED FOR MAKING SEF DOCUMENTARY.

Following individuals submitted their CV(s) in this EOI.

S.No.	NAME OF INDIVIDUAL CONSULTANT	ATTENDED BY (Name)	CONTACT (Cell #)	SIGNATURES
1	M. Alad	Same over pro.	0343-3498353	
2	Mani PV Megso Studio	Mani PV Megso	0321-4841661	
3	USS-Media	Muzmil	0331-3477133	
4	Asha Gardar		Absent	
5	Sharmeen Chinoi 'SOC'		Absent	
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SINDH EDUCATION FOUNDATION

Government of Sindh



ATTENDANCE OF CO-OPTED MEMBER & CONSULTANT SELECTION COMMITTEE

HIRING OF INDIVIDUAL CONSULTANT REQUIRED FOR MAKING SEF DOCUMENTARY (SEF/WEB/17-18/27)

AGENDA: OPENING OF EXPRESSION OF INTEREST (EOI)

DATE: 6th November, 2017

Sign: 

Mr. Nisar Banbhan

Deputy Director, ACU

Co-opted Member CSC

Hiring of firm for SEF Tax Matter

Sindh Education Foundation,

Government of Sindh

Sign: 

Mr. Nawab Zafar Ali

Deputy Director (M&E),

Secretary Consultant Selection Committee

Sindh Education Foundation,

Government of Sindh.

Sign: 

Mr. Taufique Ahmed Shaikh

Assistant Chief,

Representative from Planning & Development
Dept.,

Member of Consultant Selection Committee

Sindh Education Foundation,

Government of Sindh.

Sign: 

Mr. Mubashir Mirza

Assistant Director, (AASP),

Member Consultant Selection Committee

Sindh Education Foundation,

Government of Sindh.

Sign: 

Mr. Muhammad Moin


Deputy Secretary (B & E IV),

Representative Finance Dept., GoS,

Member of Consultant Selection Committee,

Sindh Education Foundation,

Government of Sindh.


Mr. Muhammad Abdullah Abbasi
Director (General Administration & Co-ordination)
Chairman of Consultant Selection Committee
Sindh Education Foundation
Government of Sindh.